How to film great event videos on your phone

Tick each box as you go. Full guide: shafintaosifstudio.com/guides/film-event-videos-on-your-phone/

Project _____ Date _____ Filmed by _____

What you need Charged phones | Free storage | A plan of the day

01 Start with what attendees want to see

VIDEOS TO FILM

- [ ] What was the atmosphere like?
- [ ] Who spoke, and what did they say?
- [ ] Was it worth going?
- [ ] Should I come next year?
- [ ] Stage: Talks, panels and awards.
- [ ] People: Reactions, arrivals and conversations.
- [ ] Details: Venue, branding, food and decor.

02 Set up the phone properly

- [ ] Film horizontally for the highlight film and YouTube, vertically for same-day Reels. If you need both, film horizontally with space around people and we can crop.
- [ ] Use the main (back) camera, not the selfie camera. It is sharper and handles light better.
- [ ] Hold every shot for at least ten seconds and move slowly. Short, shaky clips are hard to use.
- [ ] Charge every phone, bring a power bank and clear storage before the doors open.
- [ ] Lock focus and exposure on the speaker before you record, so stage lights don't keep changing the picture.

03 Work with the venue's light

- Event light changes all the time.
- For interviews, face the person toward a window or the brightest light in the room, never with a window or stage lights behind them.
- Avoid mixed colors on faces where you can: warm lamps and cold daylight together are hard to correct.
- Consistent light makes it easier to match your phone clips to the main camera.

04 Get clear sound in a busy room

- [ ] Sound-desk recording requested
- [ ] Interviews in a quiet corner
- [ ] Phone close to the speaker
- [ ] Away from speakers and music
- [ ] Notifications silenced

Optional upgrade A small wireless microphone is the best upgrade for event interviews. It cuts through the noise of a full room. It is optional, not required.

05 Help people talk naturally on camera

DO

- [ ] Ask open questions
- [ ] Let them look at you, not the lens
- [ ] Keep each answer short
- [ ] Ask them to repeat the question

AVOID

- Ask yes-or-no questions
- Interview next to the music
- Hold the phone far away
- Cut people off mid-story

06 Respect your attendees

- [ ] Filming notice: On the invitation and at the door.
- [ ] Interview consent: Asked before every interview.
- [ ] Slides: Confidential slides and screens checked.
- [ ] Badges: Names on badges blurred if needed.

07 Send the clips and let the edit do the heavy lifting

- Upload the original files from your phone to Google Drive, Dropbox or WeTransfer rather than sending them by messaging apps, which compress the video.
- Ask your team and attendees to share theirs the same way.
- If you'd like help planning coverage for your next event, book a call.
- We'll plan the shot list with you, then handle the whole edit.

Filmed everything? Send it to us.
Upload the original files to Google Drive, Dropbox or WeTransfer, then share the link. We edit it into a finished video, with unlimited revisions.

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